

Hi, thank you for taking the time to read this short flyer.

We represent the Harlow Dementia Friendly Community (previously Harlow DAA) and part of our role is to develop awareness about Dementia and to help businesses like your own, as well as community and statutory organisations, to become more dementia friendly.

Quoting from the Dementia-Friendly Retail Guide produced by the Alzheimer's Society:

'Consumers want businesses and organisations that value their customers. This will only be achieved with greater awareness, understanding and support for customers and employees affected by dementia'.

Businesses are now realising it makes good business sense to be dementia friendly. Defeating dementia won't just happen in a lab or in a care setting, we need a whole societal response. We need a step change in the way people think, talk and act about the condition and all of society has a role to play.'

If you would like to explore how your business could register as a Dementia Friendly Organisation, then please use the contact details below to get in touch, and we will send you more information. Relatively small changes can have a massive impact, we do hope you will join us in making our town a better place for those living with dementia.

Contact Details:

Ron Kingsmill

Tel: 07918 605744 Email: ron@rainbowservices.org.uk

Harlow
Dementia Friendly
Community

